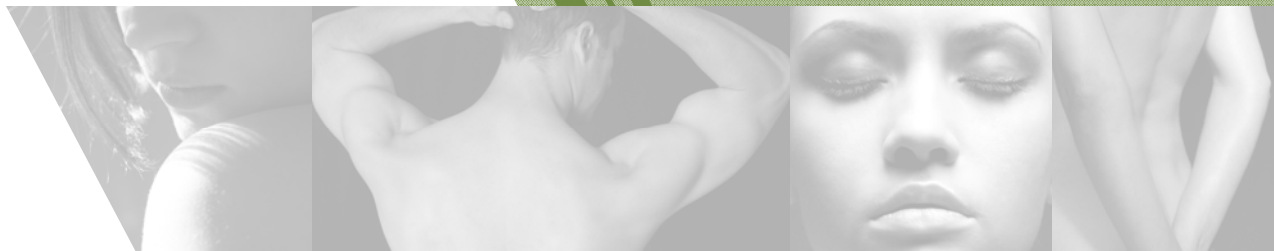


EXHIBITOR  
PROSPECTUS  
AND  
SPONSOR  
OPPORTUNITIES

*invitation to*  
**EXHIBIT**



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[http://www.gaderm.org/meeting\\_exhibitors.php](http://www.gaderm.org/meeting_exhibitors.php)

**GEORGIA SOCIETY  
OF DERMATOLOGY AND  
DERMATOLOGIC SURGERY**

**63<sup>RD</sup> ANNUAL MEETING**

**NOVEMBER 30 -  
DECEMBER 2, 2018**



## MEETING DESCRIPTION

The Annual Meeting of Georgia Society of Dermatology and Dermatologic Surgery is an activity designed for Dermatologists, Dermatologic Surgeons, Dermatopathologists and other interested healthcare providers. The activity is presented in a live medium format, using didactic, case based and interactive instructional methods. The purpose is to provide the latest advancements in diagnosis and treatment, and medical issues important to the evolving practice of dermatology, with a specific concentration on the most advanced medical and surgical treatment options within the various dermatologic specialties. The GSDDS CME committee is made up of academicians as well as private practice physicians, and strives to create an activity that is educational and informative using both nationally renowned speakers as well as our own physician members. The faculty is chosen based on the needs assessment based on expert data derived from practitioner interactions, along with a review of past planned programs and activity evaluation summaries. We also include a resident abstract competition that includes the participants from Emory University and Medical College of Georgia Residency programs. A scientific activity of this format has been successfully executed at the GSDDS Annual Meeting for over 60 years. Program planning for this meeting begins in October and continues through the months until the meeting date.

## PURPOSE

The purpose of the GSDDS CME Program is to provide accredited continuing medical education activities to inform and educate the dermatologist physician. The program will provide a mechanism by which its constituents can improve competency, maintain board certification and cultivate lifelong learning.

## ABOUT THE GSDDS

The Georgia Society of Dermatology and Dermatologic Surgery is a statewide physicians specialty society whose purpose is to promote in all respects the medical practice, continuing education and advancement of the discipline of dermatology; to promote scientific and professional exchange between members of this Society; to maintain and strive constantly to improve the high level of dermatological care for patients and dramatically improve their lives, to encourage rapid dissemination of knowledge concerning advances in dermatological techniques and diagnostic methods; to promote in all respects through meetings, seminars and publications the purposes of this Society and to create a specialty medical society that can represent its membership in all matters of direct concern to them. The objectives of the Georgia Society of Dermatology and Dermatologic Surgery are to promote the highest possible standards of clinical practice, education, and research in dermatologic medicine and surgery and related disciplines; to promote the public interest relating to dermatology; and to provide a forum for the discussion of medical and practice-related problems. The Society is a non-profit organization.

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## WHY EXHIBIT

# why EXHIBIT

The GSDDS promotes this activity to all dermatologists all over the country, including over 300 doctors in Georgia alone.

Interact with physicians face-to-face in an intimate meeting space.

Promote your company's new products and services and receive immediate feedback.

Develop relationships with leaders in influential business and medical communities of the southeast to generate sales leads.

Overcome objections and accelerate the buying process.

Network with fellow exhibitors and colleagues; gain an insight to your competitors' developments.

Create new relationships with leaders in influential business and medical communities of the southeast.

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## MEETING AGENDA

# meeting AGENDA

### Friday, November 30, 2018

9:00 - 11:00am	Exhibitor Set-up
11:15am - Noon	<b>Exhibit Viewing</b> and Light Refreshments
2:15 - 2:45 pm	Break and <b>Exhibit Viewing</b>
5:30- 7:15 pm	<b>Reception with the Exhibitors</b>

### Saturday, December 1, 2018

7:00 - 9:00 am	<b>Exhibit Viewing</b> and Continental Breakfast
10:00 - 10:25 am	Break and <b>Exhibit Viewing</b>
12:40 - 1:00 pm	Break and <b>Exhibit Viewing</b>
6:30 - 10:00 pm	Dinner Party on Rainbow Island - <i>ticketed event, see level benefits</i>

### Sunday, December 2, 2018

7:00 am - 11:30 am	Registration / Check In
7:30 - 8:30 am	Breakfast and <i>Pearls from the Masters</i> - CME Session-No exhibits
10:45 - 11:15 am	Break and <b>Exhibit Viewing</b>
11:30 am	Exhibit break-down

*Agenda is subject to change. Visit [http://www.gaderm.org/meeting\\_agenda.php](http://www.gaderm.org/meeting_agenda.php) for full agenda with topics and faculty.*

#### SET-UP

Friday, November 30 at 9:00 am *subject to change*

#### BREAK-DOWN

All exhibits must be cleaned up and cleared by 2:00 PM on Sunday, December 2. Please make sure to clear the floor and display areas of the booth of all debris before leaving.

#### SHIPPING

Please ship exhibit supplies to the following address: **ATTN: Rep Name/ Company/GSDDS November 30, Ritz-Carlton Amelia Island, 4750 Amelia Island Pkwy, Amelia Island, FL 32034.** Materials should arrive no earlier than 3 days prior to the event.

#### LODGING OPTIONS

##### Ritz-Carlton Amelia Island

4750 Amelia Island Pkwy  
Amelia Island, FL 32034

The following negotiated rate is being offered  
Coastal View Rooms - \$249

To make a reservation call 888-239-1217 and reference the group name "Georgia Society of Dermatologists Annual Meeting" when making reservations. Reservation must be made by October 29, 2018 to be guaranteed the group rate.

##### Residence Inn at Amelia Island

2301 Sadler Road  
Fernandina Beach, Florida 32034  
904-277-2440

#### UNOFFICIAL SOCIAL FUNCTIONS AND PROMOTIONAL EVENTS

The GSDDS must approve any social functions, hospitality suites, and promotional events that are not a part of the official meeting.

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## EXHIBIT LEVELS

# exhibit LEVELS

### DIAMOND - \$10,000 - EXCLUSIVE LEVEL - ONLY ONE AVAILABLE

- Two (2) tables with priority placement in the exhibit hall.
- Five (5) exhibit badges
- Color logo with live link on GSDDS website Patron page
- 50-words or less company description in conference app
- Banner ad in conference app and two (2) push notifications in app
- Company logo on PPT Announcement Loop
- Welcome Reception Sponsor-company logo displayed
- Two (2) seats at the faculty dinner on Friday
- Four (4) tickets to Saturday night dinner

### PLATINUM - \$7,500

- Two (2) tables with priority placement in the exhibit hall.
- Four (4) exhibit badges
- Color logo with live link on GSDDS website Patron page
- 50-words or less company description in conference app
- One (1) push notification in app
- Breakfast sponsor one day-company logo displayed
- Three (3) tickets to Saturday night dinner

### GOLD - \$5,500

- One (1) 6ft table
- Three (3) exhibit badges
- 50-words or less company description in conference app
- Color logo with live link on GSDDS website Patron page
- Break Sponsor one day-company logo displayed
- Two (2) tickets to Saturday night dinner

### SILVER - \$3,750

- One (1) 6ft table
- Two (2) exhibit badges
- Color logo on GSDDS website Patron page
- Break Sponsor one day-Company logo displayed

### BRONZE - \$2,500

- One (1) 6ft table
- Two (2) exhibit badges
- Company name on GSDDS website Patron page
- *Additional exhibit badges may not available at this level*

### ATTENDEE LISTS

All exhibit levels will receive pre/post attendee list and access to ed sessions.

### EXHIBIT TABLE SIZE

The exhibit tables will be standard 6' tables.

### TABLE/EXHIBIT LOCATION

All exhibits will be in one ballroom. Table placement will be based on exhibit level.

### ADD'L EXHIBIT REP

\$250 per rep over number included  
With selected exhibit level.

### NOT INCLUDED IN EXHIBIT FEE

Power, internet and shipment handling fees are NOT included in the exhibit fee and are subject to additional charge if needed.

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### OPTIMIZE YOUR EXHIBIT EXPERIENCE

Your company name and logo will be displayed on all signage related to the event. The sponsorship will also be noted on the meeting app.

#### **Name Badge Lanyards – \$1,000 - EXCLUSIVE (ONE AVAILABLE)**

Because every attendee is required to wear a name badge during all meeting times — they will be wearing your brand around their necks at all times! Sponsor will produce and provide 250 lanyards.

#### **WIFI Sponsor - \$2,500 - EXCLUSIVE (ONE AVAILABLE)**

Sponsor names the password!

#### **Room Keys with Your Company Logo – \$2,500 - EXCLUSIVE (ONE AVAILABLE)**

#### **Bags - \$3,000- EXCLUSIVE (ONE AVAILABLE)**

Your logo on the bag along with the meeting name and logo.

#### **Resident's Dinner Friday evening - \$2,500**

2 reps may attend.

#### **Friday Welcome Lunch Bites in Exhibit Hall Sponsor - \$4,000**

#### **Friday Evening Reception in Exhibit Hall Sponsor - \$4,000**

#### **Break in Exhibit Hall Sponsor- \$1,250**

#### **Breakfast in Exhibit Hall Sponsor - \$3,000**

#### **Saturday Dinner Party Sponsor- \$7,500**

4 reps may attend.

## ADD-ON OPTIONS

## add-on OPTIONS

### PROVIDE A DOOR PRIZE

To encourage attendees to visit with the exhibitors, they are provided a card for all the companies to sign. On the last day of the meeting, these completed cards are turned in for the door prize drawing after the last break.

Vendors may donate a door prize of their choosing with a \$150 minimum value. We recommend electronics, gift baskets, etc.

Door prizes should be turned in to registration table before 12 noon on Friday of the meeting. If contributor is not attending the meeting, please ship your door prize to the meeting location. See shipping instructions.

Door prize donations will receive acknowledgement at meeting.

### CONTRIBUTOR

Would you like to support the meeting But you are unable to exhibit? Acknowledgement in the meeting APP, online and Onsite signage. Minimum contribution: \$1000

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# GEORGIA SOCIETY OF DERMATOLOGY AND DERMATOLOGIC SURGERY



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### Registrant Information

Company Name (as you want it to appear in the program)

Office Contact Name

Mailing Address City State Zip

Email (req.) Phone Fax

### Name Badges *\*see # allowed by exhibit level selected-*

Main Onsite Contact | Name Badge 1

Email (req.)

Add'l Badge Name

Email (req.)

Add'l Badge Name \*

Email (req.)

Add'l Badge Name \*

Email (req.)

### Payment Information

Check *Please make payable to Georgia Society of Dermatologists and Dermatologic Surgery.*

AMEX  MC  Visa  Discover *GSDDS Tax ID # 58-1333683*

Card Number Expiration Date CID#

Name as it appears on the card

Billing Address

City State Zip

### Submit Completed Forms & Payment

Fax: (305) 422-3327

Mail: GSDDS | 6134 Poplar Bluff Cir., Ste 101 | Norcross, GA 30092

Online: [www.gaderm.org](http://www.gaderm.org)

### Submission Checklist

Registration Form  Contract  Payment

## EXHIBIT APPLICATION

## exhibit APPLICATION

### Select Exhibit Level\*

- DIAMOND EXHIBITOR \$10,000
- PLATINUM EXHIBITOR \$7,500
- GOLD EXHIBITOR \$5,500
- SILVER EXHIBITOR \$3,750
- BRONZE EXHIBITOR \$2,500

Add'l Exhibit Representative\*\* # \_\_\_\_\_ x \$250

*\*Each level has a limited # available. If a level is sold out, the sponsor applicant may be offered a different level opportunity.*

*\*\*See # allowed by exhibit level selected, add'l badges not available at Bronze level*

### Select Additional Support

- Name Badge Lanyards \$1,000
- WIFI Sponsor \$2,500
- Room Keys with Company Logo \$2,500
- Bags \$3,000
- Friday Welcome Lunch Bites Sponsor \$4,000
- Friday Reception Sponsor \$4,000
- Resident's Dinner Sponsor \$2,500
- Breakfast Sponsor \$3,000
- Break Sponsor \$1,250
- Saturday Night Party Sponsor \$7,500
- Contributor (No Exhibit) \$1,000
- Door prize Donation *(contact office with description)*
- Additional Saturday Night Dinner Ticket \$125

*\*please see level for the amount of tickets included*

### Registration Total

Exhibit Level Subtotal \$ \_\_\_\_\_

Add'l Support Subtotal \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

### CONTACT INFORMATION

Cathy Jones  
GSDDS Director of Marketing  
/Corporate Support  
6134 Poplar Bluff Circle, Suite 101  
Norcross, GA 30092  
Office: 770.613.0932  
Cell: 404.295.1525  
Fax: 305.422.3327  
[cathy@theassociationcompany.com](mailto:cathy@theassociationcompany.com)

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**EXHIBIT  
CONTRACT**

*exhibit  
CONTRACT*

**EXHIBITOR/SPONSOR SUPPORT AGREEMENT RULES & REGULATIONS**

1. If purchased, each exhibitor at the GSDDS's 63rd Annual meeting will have an exhibit table.
2. Exhibitors are required to have a representative at their table at all times during exhibit hours.
3. Exhibitor set-up is 9:00 - 11:00 am on Friday, November 30, 2018 and break-down is 11:30 a.m. - 2:00 p.m. on Sunday, December 2, 2018.
4. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GSDDS reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
5. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
6. GSDDS authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
7. Exhibit area must be kept clean. The floor and display areas must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
8. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
9. Objectionable practices by exhibitors or official suppliers should be reported immediately to GSDDS management and not after the show is completed.
10. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
11. It is agreed that GSDDS and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit table area.
12. The exhibitor agrees to indemnify and hold harmless GSDDS and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
13. GSDDS will only refund exhibitors who are pre-registered the cost of exhibit space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.

14. Neither GSDDS nor the host facility maintains insurance covering property brought onto or stored on the facility's premises by exhibitors and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
15. Exhibitors will not offer educational/training programs within the show facility simultaneous to the GSDDS Annual Meeting related programs.
16. This agreement includes a one-time list of pre-activity and post-activity attendees.
17. The interpretation of all rules and regulations is the responsibility of the GSDDS Executive Committee or their designated representative. All decisions of said group or representatives are final.

**EXHIBIT SETUP**

18. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
19. No construction will be allowed at the sides or above the table that may obscure the view of any adjacent tables.
20. All materials used for decorating must be flameproof.
21. Construction and signs that are above 8 feet in height must be approved by the GSDDS.
22. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
23. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
24. In order to meet the set-up deadline, the GSDDS management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 10:30 a.m., Friday, November 30, 2018. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 2:00PM, Sunday, December 2, 2018.
25. The interpretation of all rules and regulations is the responsibility of the GSDDS Executive Committees or their designated representative. All decisions of said group or representatives are final.

**REFUND POLICY**

26. Cancellation for all registered exhibitors 30+ days prior to Friday, November 30, 2018 are eligible for 50% refund.
27. Cancellation 29 days or less before Friday, November 30, 2018 are not eligible for a refund.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form. If for any reason, the GSDDS's 63rd Annual meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the table fee is non-refundable as a date or location change will be provided. Should an exhibitor decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to Friday, November 30, 2018. Cancellations 30 days or less before Friday, November 30, 2018 are not eligible for a refund. Must allow 6-8 weeks for refund processing.