

Georgia Society of Dermatologists  
6134 Poplar Bluff Circle, Suite 101  
Norcross, Georgia 30092



**GSD 2008  
ANNUAL MEETING  
MAY 30-JUNE 1  
THE CLOISTER**

# Georgia Society of Dermatologists 53rd Annual CME Meeting

May 30 -  
June 1, 2008

The Cloister  
Sea Island  
Georgia



# Educational Objectives

## DESCRIPTION

The Annual Meeting of the Georgia Society of Dermatologists is a three day program designed for Dermatologists, Dermatologic Surgeons, Dermatopathologists and other interested healthcare providers. We strive to create a program that is educational and informative using both nationally renowned speakers as well as our own physician members. We also include a resident abstract competition that includes the participants from Emory University and Medical College of Georgia Residency programs.

## OBJECTIVES

At the conclusion of this learning activity, participants will have,

- Increased knowledge of recent medical advances in the diagnosis, management and treatment of diseases of the skin.
- Reviewed, interpreted and summarized new clinical, scientific and research information in the study of dermatology, dermatologic surgery, pediatric dermatology, dermatopathology and cosmetic dermatology.
- Learned and improved techniques that will allow the physician to offer the best treatment options and care to patients.
- Expanded their expertise in select practical aspects of dermasurgery.
- Compared and contrasted methods in order to fully assess patient needs and treatment options.
- Improved standards of practice.

## ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and Standards of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Atlanta Dermatological Association and the Georgia Society of Dermatologists. The Atlanta Dermatological Association is accredited by the Medical Association of Georgia to provide continuing medical education to physicians.

The MAG Institute designates this educational activity for a maximum of 11.0 *AMA PRA Category 1 Credits(s)*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

All faculty participating in continuing medical education programs sponsored by the Georgia Society of Dermatologists are expected to disclose to the audience whether they do or do not have any real or apparent conflict(s) of interest or other relationships related to the content of their presentation(s).

This meeting is also recognized by the American Academy of Dermatology for 11 hours of AAD Category 1 CME credit and may be used toward the American Academy of Dermatology's Continuing Medical Education Award. Course Number 215-100.



## Meeting Agenda

### Friday May 30, 2008

7:00 - 11:00 a.m.	Exhibitor Setup
8:00 a.m.-2:00 p.m.	Registration/Check-In
9:00 - 11:00 a.m.	GSD Executive Committee Meeting
11:30 a.m. - 12:00 p.m.	Light Buffet Lunch and Exhibit Viewing
12:00 - 12:05 p.m.	Welcome & Anncts
12:05 - 12:45 p.m.	<b><i>Dermatology Malpractice Verdicts</i></b> Brian Berman MD
12:45 - 12:50 p.m.	Questions and Answers
12:50 - 1:35 p.m.	<b><i>Cutaneous Lupus Erythematosus - Diagnosis, Evaluation and Management</i></b> Jeffrey Callen, MD
1:35 - 1:40 p.m.	Questions and Answers
1:40 - 2:10 p.m.	<b>Don Abele Resident Symposium I</b> Medical College of Georgia
2:10 - 2:55 p.m.	<b><i>How to Avoid a Lawsuit</i></b> Alison Dobes
2:55 - 3:25 p.m.	Break & Exhibit Viewing
3:25 - 4:05 p.m.	<b><i>AAD update</i></b>
4:05 - 4:50 p.m.	<b><i>Legislative Update</i></b>
4:50 - 5:45 p.m.	<b>GSD Business Meeting</b> - members only
5:45 p.m.	ADJOURN FOR DAY
6:00 - 7:30 p.m.	Cocktail Party, Children's Activity Room, Tween Movie Room
7:45 p.m.	Honored Guest Dinner - by invitation

### Saturday, May 31, 2008

7:00 - 10:00 a.m.	Registration/Check-In
7:00 - 8:30 a.m.	Continental Breakfast in Exhibit Hall
8:00 - 8:05 a.m.	Announcements
8:05 - 8:50 a.m.	<b><i>Coding for Dermatology; E/M and Modifiers</i></b> Sharon M. Andrews, R.N., CCS-P
8:50 - 8:55 a.m.	Questions and Answers
8:55 - 9:25 a.m.	<b>Don Abele Resident Symposium 2</b> Emory
9:25 - 9:55 a.m.	Break & Exhibit Viewing



## Meeting Agenda

### Saturday, May 31, 2008 (continued)

9:55 - 10:40 a.m.	<b>The Skin and The Liver</b> Jeffrey Callen, MD
10:40 - 10:45a.m.	Questions and Answers
10:45 - 11:25 a.m.	<b>Psoriasis Update 2008</b> David Cohen, MD
11:25 - 11:30 a.m.	Questions and Answers
11:30 a.m. - 12:10 p.m.	<b>Incorporating ALA-PDT into Your Practice</b> Richard Detlefs, MD
12:10 p.m.	ADJOURN FOR DAY
12:15 p.m.	DUSA Light Reception & Lunch - Questions and Answers with Dr. Detlefs Cumberland
12:15 p.m.	Optional Seminar Luncheon <i>The Latest Biologic Advances in Psoriasis</i> (1.5hrs CME (GSD not providing))
12:30 p.m.	PAC Luncheon - by invitation Resident Luncheon - by invitation
1:00-5:30 p.m.	Golf Tournament
6:30 p.m.	Family Hoe Down and BBQ at Frederica Stables Enjoy entertainment by the Cowboy Orchestra, line dancing and two-steppin'

### Sunday, June 1, 2008

7:30-9:30	Registration/Check-In
7:15-8:30	Continental Breakfast in Exhibit Hall
8:00-8:05	Announcements/Resident Award Presentation
8:05-8:45	<b>The Business of Dermatology: Intro to Financial Planning</b> Seth Cohn
8:45-8:50	Questions and Answers
8:50-9:35	<b>What's New in the Medical Literature</b> Jeffrey Callen, MD
9:35-9:40	Questions and Answers
9:40-10:05	Break and Exhibit Viewing
10:05-10:50	<b>Managing Your Accounts Receivable</b> Sharon M. Andrews, R.N., CCS-P
10:505-10:55	Questions and Answers
10:55-11:35	<b>Is Health Care a Right?</b> Robert Swerlick, MD
11:35-11:40	Questions and Answers
11:40-12:00	New President Introduction and Closing Remarks
12:00 noon	MEETING ADJOURNED

## Faculty

**Keynote Speaker**  
Jeffrey P. Callen, MD  
Louisville, KY

**Keynote Speaker**  
Sharon M. Andrews, RN, CCS-P  
Pensacola, FL

Brian Berman, MD, PhD  
Miami Beach, FL

David Cohen, MD  
Macon, GA

Robert A. Swerlick, MD  
Atlanta, GA

Richard Detlefs, MD  
Atlanta, GA

Seth M. Cohn  
Atlanta, GA

Alison Dobes  
Atlanta, GA

Emory University Residents

Medical College of Georgia Residents

VISIT [WWW.GADERM.ORG](http://WWW.GADERM.ORG)  
FOR FULL BIOS AND  
EDUCATIONAL OBJECTIVES

## Please visit the exhibitors

Meeting attendees are strongly urged to visit the Exhibit Hall each day. There will be a door prize drawing after the last break on Sunday for those that get their Exhibitor Signature Cards completed and turned in. Please go by each table, get your card signed and let them know that you appreciate their support of the Georgia Society of Dermatologists.

## Info/Questions?

**Please contact:**  
Maryann McGrail, GSD Executive Director  
6134 Poplar Bluff Circle, Suite 101  
Norcross, Georgia 30092  
404-310-5866 mobile  
305-422-3327 fax  
[maryann@theassociationcompany.com](mailto:maryann@theassociationcompany.com)

# Hotel

# Travel

Legendary elegance has defined The Cloister for 80 years. This magnificent gem has returned renewed and more amazing with all the personal service, spectacular amenities, signature events and children's programs that have made it an icon and inspired generations to return again and again.

Diversions center around The Cloister's unique coastal setting and private access to five miles of beach. Guests are encouraged to do everything - or nothing at all. This beloved destination has been recognized as the "Number One Resort in the U.S." by *Conde Nast Traveler* readers.

The new main building of The Cloister extends the Old World tradition of Addison Mizner's original design. A completely preserved and reconstructed Spanish Lounge ties the structure back to its glorious past, while the finest modern accoutrements will ensure this as the country's premier resort for decades to come.

Rooms are available at the Cloister at a negotiated rate of \$495 per night, and \$595 at the Lodge (plus tax + service fee). Please call the Cloister directly at 888-SEA-ISLAND (888-732-4752) and reserve your rooms under the Georgia Society of Dermatologists room block. **The room block expires on April 14, 2008.**

Sea Island enjoys an equidistant location (approximately 80 miles north of Jacksonville, Florida and 80 miles south of Savannah, Georgia) between Jacksonville and Savannah International Airports. The Brunswick Golden Isles Airport is a short, thirty-minute drive from the west. McKinnon Airport is located right on St. Simons Island, and is just minutes away from The Lodge and The Cloister.

Sea Island Transportation is available from area airports with 24-hour advanced notice. Please call 912 638 3611.

100 Cloister Drive  
Sea Island, GA 31561  
1-888-732-4752 / fax 912-638-5159  
www.seaisland.com



# Registration

(Please type or print. Online registration is also available at [www.gaderm.org](http://www.gaderm.org))

## CONTACT INFO

Name \_\_\_\_\_  MD  DO  Other (Please indicate) \_\_\_\_\_

Spouse/Guest Name, IF attending \_\_\_\_\_

Child(ren) Name(s)/Age(s), IF attending \_\_\_\_\_

Office Mailing Address \_\_\_\_\_

City/State/ Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

## REGISTRATION FEE

	On or before April 30	After April 30
<input type="checkbox"/> GSD Member	\$0	\$50
<input type="checkbox"/> Non-GSD Member/Resident of GA, NC, SC, TN, AL or FL	\$50	\$100
<input type="checkbox"/> Non-GSD Member/Resident of all states not listed above	\$300	\$350

*In order to receive the member rate - you have to have paid your 2008 dues and/or submitted a GSD membership application, to the GSD Office, on or before April 30, 2008. Please contact the GSD office if you need a membership application or visit [www.gaderm.org](http://www.gaderm.org).*

## ACTIVITIES, I will attend the:

- Buffet Lunch in the Exhibitor Hall, Friday afternoon, May 30.
- Friday evening, May 30, Cocktail Reception - # attending \_\_\_\_\_ / Children's Activity (3-12 yrs old) - # attending / ages \_\_\_\_\_
- GSD Golf Challenge, Saturday afternoon, May 31. All golf fees will be the responsibility of the player, paid directly to the course pro-shop prior to the start of the Challenge.

If you cancel inside of 48 hours, your room account will be charged.

Name \_\_\_\_\_ Handicap \_\_\_\_\_ Name \_\_\_\_\_ Handicap \_\_\_\_\_  
Name \_\_\_\_\_ Handicap \_\_\_\_\_ Name \_\_\_\_\_ Handicap \_\_\_\_\_

Family Hoe Down & Barbecue, Saturday, May 31 - Number attending \_\_\_\_\_ \*

*\*Each registrant will receive 4 tickets to the Family Hoe Down & Barbecue for him/herself and up to 3 guests. Additional tickets may be purchased as needed. →*

I need the following number of tickets Family Hoe Down & Barbecue IN ADDITION to the 4 reservations that come with my registration. Add to your total payment amount.  
\_\_\_\_\_ \$120 / adult    \_\_\_\_\_ \$75 / child aged 5-12    \_\_\_\_\_ \$20 / child under 5

## METHOD OF PAYMENT

Check (made payable to GSD) OR

Charge to:

Name on card: \_\_\_\_\_  
Card Number: \_\_\_\_\_ Exp. \_\_\_\_\_  
Billing Address: \_\_\_\_\_

Please mail or fax this registration form along with payment to:  
Georgia Society of Dermatologists  
6134 Poplar Bluff Circle, Suite 101, Norcross, GA 30092  
FAX: 305-422-3327

TOTAL AMOUNT OF PAYMENT \$ \_\_\_\_\_

NOTE: a \$50 service charge will apply for all cancellations.  
No refunds will be given after April 30, 2008. Substitutions will always be accepted.