

Additional Support Opportunities

The following are available to commercial entities regardless of exhibition at the GSD 55th Annual Meeting

PRINT MARKETING

Conference Programs

Full Page* (5.5" x 8.5")	\$200/ea.
Half-Page* (4.25" x 5.5")	\$125/ea.
Quarter-Page* (4.25" x 2.75")	\$75 /ea.

*Additional \$125 for color (Limited availability)

Electronic Mail Campaigns

Full Page (8.5" x 11")	\$400/ea.
Half-Page (5.5" x 8.5")	\$250/ea.
Quarter-Page (4.25" x 5.5")	\$125/ea.
Eighth-Page (4.25" x 2.75")	\$75/ea.

Newsletters

Pricing and distribution dates vary. Call 770-613-0932 for more information.

ONLINE MARKETING on the GSD website

Online Banner*

(7.5" x 1") *NEW!* Need to be the center of attention? Increase your online presence with an online banner! Your advertisement will be featured at top of our website. Includes a clickable link to your website. **Limited availability*

Online Column

(2" x 1.5") *NEW!* Featured on our website, your advertisement will be shuffled at random on our sidebar. Includes a clickable link to your website.

Company Spotlight

NEW! Features your logo, clickable link to your website, headshot of your local sales representative, contact information, and a short 50-words or less "About Us".

Company Editorial

NEW! Features your logo, clickable link to your website and a relevant interest article. Editorials are subject to approval.

Company Logo & Clickable Link*

Main Page Banner (7.5" x 1")	\$400/mo.
Main Page Column (2" x 1.5")	\$400/mo.
Single Page Banner (7.5" x 1")	\$300 /mo.
Single Page Column (2" x 1.5")	\$200/mo.

Company Spotlight or Editorial*

Main Page (3.5" x 4.5")	\$500/mo.
Single Page (3.5" x 4.5")	\$350/mo.

PROVIDE A DOOR PRIZE

Door prizes will be given out after the last break on Sunday.

Vendors may donate a door prize of their choosing with a \$200 minimum value. We recommend electronics, gift baskets, etc.

Door prizes should be turned in to registration table before 12:00 noon on Friday, June 4, 2010. If contributor is not attending the meeting, please ship your door prize to the meeting location. See shipping instructions

Donations will receive acknowledgement in the Annual Meeting Program.

CONTRIBUTOR

Would you like to support the meeting but you are unable to exhibit?

The GSD 55th Annual Meeting is operated by the Georgia Society of Dermatologists, which is a 501(c)(6) nonprofit organization that accepts educational grants and general meeting support to help defray the costs of the activity.

Minimum contribution: \$500

Acknowledgement in the Annual Meeting Program and on signage.

CUSTOMIZED MARKETING

The GSD can work with your company to create the perfect marketing opportunity. Contact one of the GSD staff members for more information.

Please contact

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