

EXHIBITOR
PROSPECTUS
AND
SPONSOR
OPPORTUNITIES

invitation to
EXHIBIT



RITZ-CARLTON | AMELIA ISLAND, FLORIDA

http://www.gaderm.org/meeting_exhibitors.php

**GEORGIA SOCIETY
OF DERMATOLOGY AND
DERMATOLOGIC SURGERY**

64TH ANNUAL MEETING
NOVEMBER 22-24, 2019



MEETING DESCRIPTION

The Annual Meeting of Georgia Society of Dermatology and Dermatologic Surgery is an activity designed for Dermatologists, Dermatologic Surgeons, Dermatopathologists and other interested healthcare providers. The activity is presented in a live medium format, using didactic, case based and interactive instructional methods. The purpose is to provide the latest advancements in diagnosis and treatment, and medical issues important to the evolving practice of dermatology, with a specific concentration on the most advanced medical and surgical treatment options within the various dermatologic specialties. The GSDDS CME committee is made up of academicians as well as private practice physicians, and strives to create an activity that is educational and informative using both nationally renowned speakers as well as our own physician members. The faculty is chosen based on the needs assessment based on expert data derived from practitioner interactions, along with a review of past planned programs and activity evaluation summaries. We also include a resident abstract competition that includes the participants from Emory University and Medical College of Georgia Residency programs. A scientific activity of this format has been successfully executed at the GSDDS Annual Meeting for over 60 years. Program planning for this meeting begins in October and continues through the months until the meeting date.

PURPOSE

The purpose of the GSDDS CME Program is to provide accredited continuing medical education activities to inform and educate the dermatologist physician. The program will provide a mechanism by which its constituents can improve competency, maintain board certification and cultivate lifelong learning.

ABOUT THE GSDDS

The Georgia Society of Dermatology and Dermatologic Surgery is a statewide physicians specialty society whose purpose is to promote in all respects the medical practice, continuing education and advancement of the discipline of dermatology; to promote scientific and professional exchange between members of this Society; to maintain and strive constantly to improve the high level of dermatological care for patients and dramatically improve their lives, to encourage rapid dissemination of knowledge concerning advances in dermatological techniques and diagnostic methods; to promote in all respects through meetings, seminars and publications the purposes of this Society and to create a specialty medical society that can represent its membership in all matters of direct concern to them. The objectives of the Georgia Society of Dermatology and Dermatologic Surgery are to promote the highest possible standards of clinical practice, education, and research in dermatologic medicine and surgery and related disciplines; to promote the public interest relating to dermatology; and to provide a forum for the discussion of medical and practice-related problems. The Society is a non-profit organization.

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WHY EXHIBIT

why
EXHIBIT

The GSDDS promotes this activity to all dermatologists all over the country, including over 300 doctors in Georgia alone.

Interact with physicians face-to-face in an intimate meeting space.

Promote your company's new products and services and receive immediate feedback.

Develop relationships with leaders in influential business and medical communities of the southeast to generate sales leads.

Overcome objections and accelerate the buying process.

Network with fellow exhibitors and colleagues; gain an insight to your competitors' developments.

Create new relationships with leaders in influential business and medical communities of the southeast.

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MEETING AGENDA

meeting AGENDA

Friday, November 22, 2019

- 9:00 - 11:00am **Exhibitor** load in and set-up
11:15am - 12:00 pm **Exhibit Viewing** and Light Refreshments
1:45 - 2:15 pm Break and **Exhibit Viewing**
5:30- 7:00 pm **Reception*** with the Exhibitors

Saturday, November 23, 2019

- 7:30 - 9:00 am **Exhibit Viewing** and Continental Breakfast
10:00 - 10:30 am Break and **Exhibit Viewing**
6:30 - 10:00 pm Attendee Dinner Event*- *ticketed event, see level benefits*

Sunday, November 24, 2019

- 9:30 - 9:50 am Break and **Exhibit Viewing**
10:00am - 12:00 pm **Exhibit** break-down

Agenda is subject to change. Visit http://www.gaderm.org/meeting_agenda.php for full agenda with topics and faculty.

**Any event entertainment is funded by attendee Registration fees.*

SET-UP

Friday, November 22 at 9:00 am *subject to change*

BREAK-DOWN

All exhibits must be cleaned up and cleared by 1:00 PM on Sunday, November 24. Please make sure to clear the floor and display areas of the booth of all debris before leaving.

SHIPPING

Please ship exhibit supplies to the following address: **ATTN: Rep Name/ Company/GSDDS November 22, Ritz-Carlton Amelia Island, 4750 Amelia Island Pkwy, Amelia Island, FL 32034.** Materials should arrive no earlier than 3 days prior to the event.

LODGING OPTIONS

Ritz-Carlton Amelia Island

4750 Amelia Island Pkwy
Amelia Island, FL 32034

The following negotiated rate is being offered
Coastal View Rooms - \$259

To make a reservation call 888-239-1217 and reference the group name "Georgia Society of Dermatologists Annual Meeting" when making reservations. Reservation must be made by October 29, 2018 to be guaranteed the group rate.

Residence Inn at Amelia Island

2301 Sadler Road
Fernandina Beach, Florida 32034
904-277-2440

UNOFFICIAL SOCIAL FUNCTIONS AND PROMOTIONAL EVENTS

The GSDDS must approve any social functions, hospitality suites, and promotional events that are not a part of the official meeting.

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EXHIBIT LEVELS

exhibit LEVELS

DIAMOND - \$10,000 - EXCLUSIVE LEVEL - ONLY ONE AVAILABLE

- Two (2) tables with priority placement in the exhibit hall.
- Five (5) exhibit badges
- Color logo with live link on GSDDS website Patron page
- 50-words or less company description in conference app
- Banner ad in conference app and two (2) push notifications in app
- Company logo on PPT Announcement Loop
- Welcome Reception Sponsor-company logo displayed
- Two (2) seats at the Guest Speaker / Executive Committee Dinner on Friday
- Four (4) tickets to Saturday Attendee Dinner Event*

PLATINUM - \$7,500

- Two (2) tables with priority placement in the exhibit hall.
- Four (4) exhibit badges
- Color logo with live link on GSDDS website Patron page
- 50-words or less company description in conference app
- One (1) push notification in app
- Breakfast sponsor one day-company logo displayed
- Three (3) tickets to Saturday Attendee Dinner Event*

GOLD - \$5,500

- One (1) 6ft table
- Three (3) exhibit badges
- 50-words or less company description in conference app
- Color logo with live link on GSDDS website Patron page
- Break Sponsor one day-company logo displayed
- Two (2) tickets to Saturday Attendee Dinner Event*

SILVER - \$3,750

- One (1) 6ft table
- Two (2) exhibit badges
- Color logo on GSDDS website Patron page
- Break Sponsor one day-Company logo displayed

BRONZE - \$2,500

- One (1) 6ft table
- Two (2) exhibit badges
- Company name on GSDDS website Patron page
- *Additional exhibit badges may not be purchased at this level*

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ATTENDEE LISTS

All exhibit levels will receive pre/post attendee list and access to ed sessions.

EXHIBIT TABLE SIZE

The exhibit tables will be standard 6' tables.

TABLE/EXHIBIT LOCATION

All exhibits will be in one ballroom. Table placement will be based on exhibit level.

ADD'L EXHIBIT REP

\$250 additional rep fee
(not available with Bronze level)

NOT INCLUDED IN EXHIBIT FEE

Power, internet and shipment handling fees are NOT included in the exhibit fee and are subject to additional charge if needed.

**Any event entertainment is funded by attendee Registration fees.*

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OPTIMIZE YOUR EXHIBIT EXPERIENCE

Your company name and logo will be displayed on all signage related to the event. The sponsorship will also be noted on the meeting app.

Name Badge Lanyards – \$1,000 - EXCLUSIVE (ONE AVAILABLE)

Because every attendee is required to wear a name badge during all meeting times — they will be wearing your brand around their necks at all times! Sponsor will produce and provide 200 lanyards.

WIFI Sponsor - \$2,500 - EXCLUSIVE (ONE AVAILABLE)

Sponsor names the password!

Room Keys with Your Company Logo – \$2,500 - EXCLUSIVE (ONE AVAILABLE)

Bags - \$3,000 - EXCLUSIVE (ONE AVAILABLE)

Your logo on the bag along with the meeting name and logo.

Resident's Dinner Friday evening - \$2,500

2 reps may attend.

Friday Welcome Lunch Bites in Exhibit Hall Sponsor - \$4,000

Friday Evening Reception in Exhibit Hall Sponsor - \$4,000

Break in Exhibit Hall Sponsor- \$1,250

Breakfast in Exhibit Hall Sponsor - \$3,000

Saturday Attendee Dinner Event Sponsor- \$7,500

4 dinner tickets included

ADD-ON OPTIONS

add-on OPTIONS

PROVIDE A DOOR PRIZE

To encourage attendees to visit with the exhibitors, they are provided a card for all the companies to sign. On the last day of the meeting, these completed cards are turned in for the door prize drawing after the last break.

Vendors may donate a door prize of their choosing with a \$150 minimum value. We recommend electronics, gift baskets, etc.

Door prizes should be turned in to registration table before 12 noon on Friday of the meeting. If contributor is not attending the meeting, please ship your door prize to the meeting location. See shipping instructions.

Door prize donations will receive acknowledgement at meeting.

CONTRIBUTOR

Would you like to support the meeting
But you are unable to exhibit?
Acknowledgement in the
meeting APP, online and
Onsite signage.
Minimum contribution: \$1000

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Registrant Information

Company Name (as you want it to appear on meeting materials)

Office Contact Name

Mailing Address City State Zip

Email (req.) Phone Fax

Name Badges *see # allowed by exhibit level selected-

Main Onsite Contact | Name Badge 1 Email (req.)

Add'l Badge Name Email (req.)

Names of Additional Reps for Gold, Platinum, and Diamond levels:

Payment Information

- Check *Please make payable to Georgia Society of Dermatologists and Dermatologic Surgery.*
- AMEX MC Visa Discover *GSDDS Tax ID # 58-1333683*

Card Number Expiration Date CID#

Name as it appears on the card

Billing Address

City State Zip

Submit Completed Forms & Payment

Fax: (305) 422-3327
Mail: GSDDS | 6134 Poplar Bluff Cir., Ste 101 | Norcross, GA 30092
Online: www.gaderm.org

Submission Checklist

- Registration Form Contract Payment

EXHIBIT
APPLICATION

exhibit
APPLICATION

Select Exhibit Level

- DIAMOND EXHIBITOR \$10,000
- PLATINUM EXHIBITOR \$7,500
- GOLD EXHIBITOR \$5,500
- SILVER EXHIBITOR \$3,750
- BRONZE EXHIBITOR \$2,500

Add'l Exhibit Representative* # _____ x \$250
*See # allowed by exhibit level selected, add'l badges not available at Bronze level

Select Additional Support

- Name Badge Lanyards \$1,000
- WIFI Sponsor \$2,500
- Room Keys with Company Logo \$2,500
- Bags \$3,000
- Friday Welcome Lunch Bites Sponsor \$4,000
- Friday Reception Sponsor \$4,000
- Resident's Dinner Sponsor \$2,500
- Breakfast Sponsor \$3,000
- Break Sponsor \$1,250
- Saturday Attendee Dinner Event Sponsor \$7,500
- Contributor (No Exhibit) \$1,000
- Door prize Donation (*contact office with description*)
- Additional Saturday Dinner Ticket \$125

*please see level for the amount of tickets included

Registration Total

Exhibit Level Subtotal \$ _____
Add'l Support Subtotal \$ _____
TOTAL \$ _____

CONTACT INFORMATION

Cathy Jones
GSDDS Director of Marketing
/Corporate Support
6134 Poplar Bluff Circle, Suite 101
Norcross, GA 30092
Office: 770.613.0932
Cell: 404.295.1525
Fax: 305.422.3327
cathy@theassociationcompany.com

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**EXHIBIT
CONTRACT**

*exhibit
CONTRACT*

EXHIBITOR/SPONSOR SUPPORT AGREEMENT RULES & REGULATIONS

1. If purchased, each exhibitor at the GSDDS's 64th Annual meeting will have an exhibit table.
2. Exhibitors are required to have a representative at their table at all times during exhibit hours.
3. Exhibitor set-up is 9:00 - 11:00 am on Friday, November 22, 2019 and break-down is 11:30 a.m. - 2:00 p.m. on Sunday, November 24, 2019.
4. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GSDDS reserves the right to determine at what point sound constitutes interference with others and must be discontinued. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
5. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
6. GSDDS authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
7. Exhibit area must be kept clean. The floor and display areas must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
8. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
9. Objectionable practices by exhibitors or official suppliers should be reported immediately to GSDDS management and not after the show is completed.
10. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
11. It is agreed that GSDDS and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit table area.
12. The exhibitor agrees to indemnify and hold harmless GSDDS and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
13. GSDDS will only refund exhibitors who are pre-registered the cost of exhibit space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.

14. Neither GSDDS nor the host facility maintains insurance covering property brought onto or stored on the facility's premises by exhibitors and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
15. Exhibitors will not offer educational/training programs within the show facility simultaneous to the GSDDS Annual Meeting related programs.
16. This agreement includes a one-time list of pre-activity and post-activity attendees.
17. The interpretation of all rules and regulations is the responsibility of the GSDDS Executive Committee or their designated representative. All decisions of said group or representatives are final.

EXHIBIT SETUP

18. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
19. No construction will be allowed at the sides or above the table that may obscure the view of any adjacent tables.
20. All materials used for decorating must be flameproof.
21. Construction and signs that are above 8 feet in height must be approved by the GSDDS.
22. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
23. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
24. In order to meet the set-up deadline, the GSDDS management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 10:30 a.m., Friday, November 22, 2019. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 2:00PM, Sunday, November 24, 2019
25. The interpretation of all rules and regulations is the responsibility of the GSDDS Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

26. Cancellation for all registered exhibitors 30+ days prior to Friday, November 22, 2018 are eligible for 50% refund.
27. Cancellation 29 days or less before Friday, November 22, 2019 are not eligible for a refund.

Signature: _____

Date: _____

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form. If for any reason, the GSDDS's 63rd Annual meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the table fee is non-refundable as a date or location change will be provided. Should an exhibitor decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to Friday, November 22, 2019. Cancellations 30 days or less before Friday, November 30, 2018 are not eligible for a refund. Must allow 6-8 weeks for refund processing.